







Deccan Education Society's

# NMITD

Navinchandra Mehta Institute of Technology & Development



## CONTACT ME

-  Lalbaug, Mumbai- 400 012
-  9372319954
-  shubhambotre@gmail.com
-  @ShubhamBtr

## DOMAIN SKILL

Social Media Management

Digital Marketing Strategy

Marathi Language Proficiency

Content Creation

## SEMINARS/ WORKSHOPS

**LIVE STOCK TRADING**  
DES NMITD, MARCH 2023

**BORN ON INSTAGRAM**  
META INDIA, AUGUST 2020

## ACHIEVEMENTS/ POSITIONS OF RESPONSIBILITIES

**PLACECOM PRESIDENT**  
DES NMITD

**CREATIVE TEAM MEMBER**  
NMITD ROOBAROO 2023

**TRIP COORDINATOR**  
ADK COLLEGE

# SHUBHAM BOTRE

MMS Student

## CAREER OBJECTIVES

To leverage my skills and knowledge acquired during my MMS studies to contribute effectively to a dynamic organization, fostering growth and innovation while continuously enhancing my own professional capabilities.

## EDUCATION

- |  |  |
|--|--|
| <b>2022 - Persuing</b><br><b>Mumbai University</b>   | <b>Master of Management Studies</b><br>Pursuing MMS in Marketing Specialization at DES NMITD from 2022 to 2024.                        |
| <b>2016 - 2020</b><br><b>Mumbai University</b>       | <b>Bachelor Of Management Studies</b><br>Graduate in BMS with Marketing Specialization from Borivali's Anandibai Damodar Kale College. |
| <b>2014 - 2016</b><br><b>Maharashtra State Board</b> | <b>HSC</b><br>Successfully passed 12th-grade exams in Commerce with distinction from Sailee Junior College, Borivali.                  |

## CERTIFICATIONS

- |                                  |  |
|----------------------------------|--|
| <b>2023</b><br><b>DES NMITD</b>  | <b>BASIC &amp; ADVANCE EXCEL</b><br>Completed Basic and Advanced Excel training during Semester 1 of MMS at DES NMITD. "Acquired comprehensive Excel skills, enhancing data analysis and management capabilities for academic and professional endeavors.        |
| <b>2020</b><br><b>META INDIA</b> | <b>BORN ON INSTAGRAM</b><br>During the course, I honed my digital storytelling skills, exploring innovative content creation techniques, and applied them to win the Recognized Creator Award, showcasing my dedication to the craft and passion for creativity. |

## WORK EXPERIENCE

- |  |  |
|--|--|
| <b>2023</b><br><b>Shemaroo Entertainment</b> | <b>Social Media and Broadcast Intern</b><br>Completed summer internship at Shemaroo Entertainment, specializing in Marathi and Hindi GEC social media and broadcast. Applied digital marketing strategies for engaging content promotion and audience interaction. |
| <b>2020-2021</b><br><b>Lokmat</b>            | <b>Social Media Intern</b><br>"Completed impactful social media internship at Lokmat, optimizing news and entertainment platforms for enhanced engagement and audience reach."   |